

current

VIRGINIA SLIMS 1987
FALL WEAR "GET OUT OF THE ORDINARY"
1481

ITEM	VENDOR	P.O.#	UPC	UNIT COST	UPC VALUE	PER FORECAST OF 12/12/87			ORDERED AS OF 12/08/87		EXCESS ORDERS	
						QTY	TOTAL COST	TOT UPC	QTY	TOT COST	QTY	COST
STATIONERY BOX	CYRK	Y15817	30	\$4.30	\$0.148	33,121	\$145,401	883,830	32,784	\$143,922		
AIRSHIP	CYRK	Y15817					\$12,000			\$12,000		
LIGHTER	PHOENIX	Y15828	40	\$8.60	\$0.215	45,166	\$388,445	1,809,720	44,450	\$382,528		
CANDLES	CYRK	Y15825	50	\$4.05	\$0.081	51,010	\$208,581	2,550,600	48,084	\$198,709		
AIRSHIP	CYRK	Y15825					\$2,475			\$2,475		
SNAKE CHAIN W/ RINGS	VON POK	Y15827	50	\$4.25	\$0.085	30,180	\$128,265	1,509,000	28,800	\$128,650		
AIRSHIP	VON POK	Y15827					\$4,278			\$4,278		
MUGS	VON POK	Y15823	60	\$5.41	\$0.090	70,905	\$383,598	4,254,300	70,032	\$378,673		
AIRSHIP	VON POK	Y15823					\$51,842			\$51,842		
ZIP SKI TOP - S	GILRICHCO	Y15822	100	\$11.29	\$0.113	1,844	\$20,819	184,400	2,860	\$32,515	1,036	\$11,696
ZIP SKI TOP - M	GILRICHCO	Y15822	100	\$11.29	\$0.113	3,493	\$39,438	348,300	4,032	\$45,521	538	\$6,085
ZIP SKI TOP - L	GILRICHCO	Y15822	100	\$11.29	\$0.113	2,834	\$31,998	283,400	2,592	\$29,264		
ZIP SKI TOP - XL	GILRICHCO	Y15822	100	\$11.29	\$0.113	1,778	\$20,051	177,600	1,832	\$18,425		
V-NECK FURRY SWEATER - S	CYRK	Y15826	150	\$16.68	\$0.111	3,483	\$58,096	522,450	3,228	\$53,643		
V-NECK FURRY SWEATER - M	CYRK	Y15826	150	\$16.68	\$0.111	7,198	\$120,029	1,079,400	6,708	\$111,589		
V-NECK FURRY SWEATER - L	CYRK	Y15826	150	\$16.68	\$0.111	7,443	\$124,149	1,116,450	6,900	\$115,092		
V-NECK FURRY SWEATER - XL	CYRK	Y15826	150	\$16.68	\$0.111	7,604	\$128,835	1,140,600	7,116	\$118,895		
AIRSHIP	CYRK	Y15826					\$10,881			\$10,881		
ROBE SM	CYRK	Y15820	180	\$20.37	\$0.107	16,821	\$324,311	3,024,980	15,504	\$315,818		
ROBE LXL	CYRK	Y15820	180	\$20.37	\$0.107	18,337	\$332,785	3,104,030	15,792	\$321,683		
AIRSHIP	CYRK	Y15820					\$18,939			\$18,939		
VELVET DRESS - S	GILRICHCO/MACKEL	Y15818/Y15818	200	\$22.53	\$0.113	5,288	\$118,282	1,058,200	4,718	\$108,228		
VELVET DRESS - M	GILRICHCO/MACKEL	Y15818/Y15818	200	\$22.53	\$0.113	5,025	\$113,763	1,005,000	5,720	\$125,388		
VELVET DRESS - L	GILRICHCO/MACKEL	Y15818/Y15818	200	\$22.53	\$0.113	5,733	\$128,138	1,148,600	5,118	\$115,263		
VELVET DRESS - XL	GILRICHCO/MACKEL	Y15818/Y15818	200	\$22.53	\$0.113	4,918	\$110,778	983,600	4,302	\$98,930		
AIRSHIP	CYRK	Y15818					\$3,237			\$3,237		
AIRSHIP	CYRK	Y15818					\$5,565			\$5,565		
FAUX FUR - S	SANCO	Y15824	250	\$39.25	\$0.157	1,702	\$66,804	425,500	1,723	\$67,828	21	\$824
FAUX FUR - M	SANCO	Y15824	250	\$39.25	\$0.157	3,448	\$135,834	882,000	3,487	\$138,030	19	\$748
FAUX FUR - L	SANCO	Y15824	250	\$39.25	\$0.157	3,262	\$127,841	813,000	3,311	\$129,957	59	\$2,318
FAUX FUR - XL	SANCO	Y15824	250	\$39.25	\$0.157	2,779	\$108,076	684,750	2,602	\$105,861		
LEATHER SHIRT - S	SANCO	Y15821	275	\$82.50	\$0.227	4,099	\$258,168	1,127,225	4,129	\$258,093	30	\$1,875
LEATHER SHIRT - M	SANCO	Y15821	275	\$82.50	\$0.227	6,692	\$548,250	2,390,300	5,446	\$452,875		
LEATHER SHIRT - L	SANCO	Y15821	275	\$82.50	\$0.227	7,337	\$603,813	2,155,175	7,450	\$603,825		
LEATHER SHIRT - XL	SANCO	Y15821	275	\$82.50	\$0.227	5,985	\$494,083	1,845,875	5,783	\$478,083		
AIRSHIP	CYRK	Y15821					\$28,438			\$28,438		
AIRSHIP (REQS SIGNED ON 11/17/87)							\$15,598			\$15,598		
				\$14.57	\$0.142	360,081	\$5,248,793	37,004,985	850,501	\$5,072,036	1,704	\$23,543
TOTAL ITEM COST	\$5,270,335											
INTERTEXT TESTING	\$60,000	HM0013-87										
FULFILLMENT/TELEMTG	\$499,316											
LBC CATALOG DEVELOPMENT	\$207,075	VSL2001-87										
LBC FALL ITEM DESIGN	\$0	LBC EXPENSED IN 1986 \$20M.										
MADISON CATALOG	\$378,757	N68888. RET PKCTN, BASKETS, ORD FULF, TOB ST, S-MALLER										
MADISON	\$25,380	N68888. HANO TAGS										
MADISON	\$22,173	N68878. 50 TRANSLITE HEADERS										
CATALOG ITEM SELECTION	\$100,000	CYRK HM0032-87										
TOTAL PROGRAM COSTS	\$6,484,045											
PROGRAM BUDGET	\$6,550,000											
FAY/(UNFAY)	\$65,955											
UNITS MOVED	740,099,999											
CPM	\$8.85											

TOTAL MAIL RECEIPTS (FORECAST 12/87): 120,000